

## COMMUNICATION DESIGN

ECC's Communication Design Department encompasses two dynamic visual disciplines: graphic design and videography. At ECC you'll experience hands-on learning in small classes from exceptional, industry-seasoned faculty in up-to-date facilities.

Exciting practical experiences are offered through the Spartan Design Club or through capstone projects designed to synthesize skills developed during the program. Student film fests and professional portfolio presentations showcase student work to the community and prospective employers. If you are just beginning, then jump start your career and enhance your earnings potential by completing an associate of applied science degree in either graphic design or videography.

If you need to augment an existing degree or work experience, certificates are offered for the Adobe® Creative Suite®, Web design or videography. Students may even pursue an associate of arts degree that includes electives in communication design to transfer to a four-year college or university to master strategic design skills and gain a significant competitive edge in today's global marketplace. Whatever your educational goals, ECC's Communication Design Department offers you access to the unique professional resources necessary to reach them.

### Entrance Requirements

None

### Program Requirements

Students should possess a sense of design, color and composition. Students are expected to purchase some personal graphic design tools and external drives to backup their files.

### DEGREE CONFERRED: ASSOCIATE OF APPLIED SCIENCE IN COMMUNICATION DESIGN— GRAPHIC DESIGN

First Semester	Sem. Hrs.
CDN 101 Introduction to 2D-Design	3
CDN 103 Conceptual Visualization	3
CDN 105 Color Theory	3
CDN 107 Introduction to Digital Design	3
Required Math/Science Course*	3
Total: 15	

Second Semester	Sem. Hrs.
CDN 104 Typography	3
CDN 106 Layout Design	3
CDN 219 Basic Web Design	3
CDN 230 Introduction to Videography	3
Required Communications Course*	3
Total: 15	

Third Semester	Sem. Hrs.
CDN 203 Designing with InDesign	3
CDN 204 Design/Adobe Illustrator	3
CDN 207 Image Design/Photoshop	3
CDN 221 Advanced Web Design	3
Required Social/Behavioral Science Course*	3
Total: 15	

Fourth Semester	Sem. Hrs.
CDN 115 History of Graphic Design	3
CDN 214 Portfolio Review	2
CDN 217 Freelance Principles and Practice	3
CDN 223 Digital Publishing	3
Required Liberal Education Course*	3
Required Communications Course*	3
Total: 17	

**Program Total: 62**

\*See page 33

### CERTIFICATE CONFERRED: BASIC VOCATIONAL SPECIALIST IN ADOBE® CREATIVE SUITE®

Sem. Hrs.	
CDN 107 Introduction to Digital Design	
CDN 106 Layout Design	
CDN 204 Design/Adobe Illustrator	
CDN 207 Image Design/Photoshop	
Total: 12	

**Program Total: 12**

### CERTIFICATE CONFERRED: BASIC VOCATIONAL SPECIALIST IN WEB DESIGN

First Semester	Sem. Hrs.
CDN 107 Introduction to Digital Design	3
CDN 219 Basic Web Design	3
Total: 6	

Second Semester	Sem. Hrs.
CDN 221 Advanced Web Design	3
CDN 230 Advanced Videography	3
Total: 6	

**Program Total: 12**

### DEGREE CONFERRED: ASSOCIATE OF APPLIED SCIENCE IN COMMUNICATION DESIGN— VIDEOGRAPHY & MOTION GRAPHICS

First Semester	Sem. Hrs.
CDN 101 Introduction to 2D-Design	3
CDN 230 Introduction to Videography	3
CDN 105 Color Theory	3
CDN 107 Introduction to Digital Design	3
Required Math/Science Course*	3
Total: 15	

Second Semester	Sem. Hrs.
CDN 104 Typography	3
CDN 207 Image Design/Photoshop	3
CDN 219 Basic Web Design	3
CDN 236 Motion Graphics and Special Effects	3
Required Communications Course*	3
Total: 15	

Third Semester	Sem. Hrs.
CMS 106 Introduction to Film Appreciation	3
ART 120 Darkroom Photography	3
CDN 233 Digital Video Editing	3
CDN 234 Video Production Techniques	3
Required Social/Behavioral Science Course*	3
Total: 15	

Fourth Semester	Sem. Hrs.
CDN 214 Portfolio Review	2
CDN 232 Sound Design	3
CDN 236 Motion Graphics and Special Effects	3
CDN 239 Video Production Capstone	2
Required Liberal Education Course*	3
Required Communications Course*	3
Total: 16	

**Program Total: 61**

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### CERTIFICATE CONFERRED: BASIC VOCATIONAL SPECIALIST IN VIDEOGRAPHY

First Semester	Sem. Hrs.
CDN 230 Introduction to Videography	3
CDN 232 Sound Design	3
CDN 236 Motion Graphics and Special Effects	3
Total: 9	

Second Semester	Sem. Hrs.
CDN 233 Digital Video Editing	3
CDN 234 Video Production Techniques	3
Total: 6	

**Program Total: 15**

• Although the course sequences as shown on this page are based on full-time enrollment, students may complete their course of study on a part-time or three-quarter time basis.

• The primary aim of these programs is to prepare students for immediate employment. However, many opportunities exist to include these courses in a bachelor's degree. See an advisor for information.

• Degrees and certificates are subject to change without notice. For the most current curricula, go to [elgin.edu/academics](http://elgin.edu/academics).