

## About iTotal Home Making Smart Home Simple For Everyone

FOUNDED

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2003

To simplify and elevate the smart home experience

TEAM

120+

Our team is headquartered in Elgin, Illinois

FUNDING

\$60MM

To fuel growth for market leading smart home system

## OUR VISION

At iTotal Home, we believe that the only thing that moves faster than technology is expectation. Like you, we expect technology to get simpler, demand less from us, integrate seamlessly into our lives, and just plain work. Nowhere is this more important than the technology we invite into our homes. We expect it to make our lives easier and our families happier. We expect the technology that we embrace at home to embrace us right back without confusion or fustration.

Unfornunately, the promise of the smart home has remained unfulfilled. Rather than living simpler lives, we control our homes through a maze of apps on our phones and clutter our tables and countertops with devices and cords. That doesn't seem "smart" to us here at iTotal Home. It's time to fulfill the promise of the smart home with technology that makes controlling your home a pleasure, not a chore.

## OUR MISSION

Founded in 2003, iTotal Home's mission is to accelerate mainstream adoption of smart home living affordable and user-friendly home control and automation systems. Headquartered in Elgin, Illinois, iTotal Home designs and manufactures award-winning smart refrigerators, touchless faucets, and smart swimming pools. iTotal Home is trusted by hundreds of builders, developers, and property managers across the U.S. and Canada as a standard feature of their homes and apartments, providing homeowners and renters a compelling unified technology experience in their homes.



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